

NIRVANA

With The Lights Out

THE 4 DISC BOX SET



11.23.04

NIRVANA

OVER 60 PREVIOUSLY UNRELEASED RECORDINGS FROM 1987-1994

3 CDS FEATURING:

- » STUDIO OUT-TAKES
- » RARE, EARLY RECORDINGS
- » KURT'S HOME DEMOS
- » AND MORE...

60 PAGE FULL COLOR BOOKLET:

Liner Notes By Thurston Moore Of SONIC YOUTH
Detailed Chronology & Many Rare Photos

AND 1 DVD OF NEVER BEFORE SEEN FOOTAGE: BAND HOME MOVIES FROM THEIR BEGINNINGS IN ABERDEEN ALL THE WAY TO SECRET RECORDING SESSIONS IN RIO.

and a lot of never-before-seen material
from everything in between.

- » Video will be serviced to MTV, M2, VH-1 and Much Music.
- » A half hour TV special being created to air on M2.
- » Five song sampler being serviced to rock formats.
- » "Nightly Nirvana" and "Nirvana in November" nationally syndicated radio shows and promotions being created.
- » Massive print campaign including Entertainment Weekly, Rolling Stone, Maxim, Blender, Spin and more.
- » Aggressive Direct Response TV campaign beginning early November.
- » Extensive Lifestyle and Retail marketing in place.
- » Huge press coverage anticipated, with features, reviews and trend stories in critical TV and print media.

NIRVANA/With The Lights Out - The 4 Disc Box Set

STREET DATE: November 23, 2004

ORDER DUE DATE: November 5, 2004

BOX LOT: 10

GENRE: Rock

SPECIAL PACKAGING: OUTER DIMENSIONS: 5 1/16 X 5/8 X 11 1/6

Dimensions: 3 panel Rigid Horizontal digipak holds 4 trays +
10-11/16 X 4-11/16 60 page booklet



UM^e



CD B0003727-00

Price Code: C59

Notes:

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